

Bridging as a Service

Use MMIT's Backbone for the Most Accurate Single Source of Truth

Pharma manufacturers spend millions of dollars on purchasing data. But once you acquire claims, lab, specialty pharmacy, hub, copay, formulary, policies and restrictions, and other data sets, you need to be able to integrate them—without compromising the granularity or quality.

MMIT's real-world data backbone bridges all your varying source IDs to gain a singular representation of all entities in your payer domain.



Use a backbone of real-world data to provide a data file that is one streamlined dataset.



Apply business rules and logic for all relevant bridging scenarios with client customizations.



Ensure that the bridging deliverable maintains accuracy and completeness as vendor landscapes change.



Leverage MMIT's claims, lab, patient access, and HCP evidence to accurately pair your datasets.



Refresh and update bridge files on an ongoing basis to incorporate new entities that come to market.



Rely on dedicated stewardship and support teams to review bridging scenarios and address inquiries.

Stop the Struggle of Various Data Sources

1. Gain a Universal Dataset

Have the ability for you and your team to marry attributes together to paint the full picture and ensure that your information is as streamlined as possible.

2. Use a Standardized Source of Truth

leverages lab, claims, patient access, and HCP databases to accurately match your data into one source that is updated in real-time for consistent accuracy.

3. Get MMIT's Expert Support

Our integrated backbone of real-world data, which enables you to avoid duplications and maintain the highest data accuracy, while also saving costs and standardizing the representation of accounts across your enterprise for consistency across the team.

Singular Streamlined Database With Updated Real-World Data

Cutting-edge technology and a backbone of real-world data to provide a bridging file that provides a single streamlined data set.

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