



MMIT'S LAB-BASED REAL-WORLD EVIDENCE (RWE)

Inform site selection, drive trial awareness and enrollment, and uncover patient-centric signals for evidence generation and outcomes studies



About MMIT's Lab-Based Real-World Evidence

MMIT has launched a suite of clinical RWE data, software and services that combines 30B+ clinical transactions, 200M+ unique patient profiles, and 500M+ diagnostic tests per month.



Data comes from a growing network of leading national reference labs, hospitals and health systems



The suite of services can ingest live, transactional lab test results, biomarkers and genomics data from over 20,000 diagnostic ordering locations nationally



It provides clean, actionable data, since MMIT integrates, normalizes and enhances disparate data feeds into a single view



It offers real-time data feeds that can be delivered daily or weekly with access to longitudinal de-identified patient history and records



It's an economic solution, offering an extremely competitive cost for value




It allows you to easily link MMIT RWE to other datasets and output visualizations through our platform

Leverage Lab Data to Support Clinical Trials

- 1** | Improve patient recruitment and enrollment for clinical trials to optimize clinical trial design and feasibility.
- 2** | Assist with site selection for new trials and rescue sites, as well as evidence generation and outcomes studies.
- 3** | Leverage for patient journey initiatives and monitoring of disease progression and adverse events.

MMIT's lab partner is connected to **20,000 diagnostic ordering locations** and analyzes more than **500 million real-time results** per month across more than **1 million ordering providers.**



100% FOCUSED ON THE CLIENT EXPERIENCE

Senior-level experts aligned to your strategy and a dedicated liaison to support the tactical needs of your stakeholders.