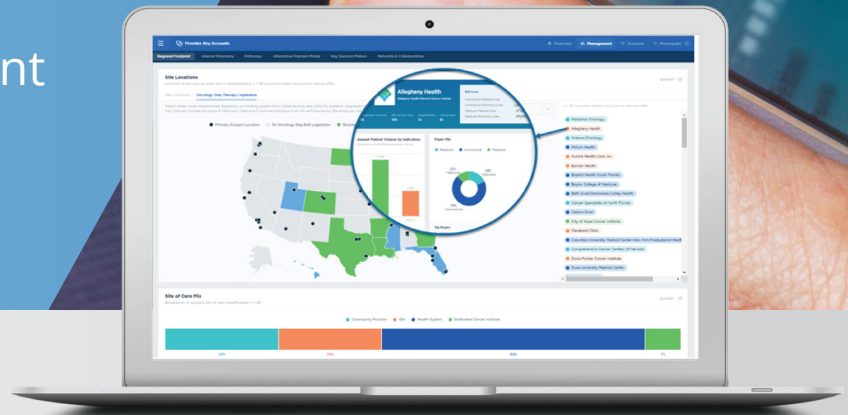


PULSE: PROVIDER ANALYTICS

Powered by the Dedham Group

Your Holistic View of Treatment Pathways and Provider Influence Mapping



About Provider Analytics

Oncology pharma teams require deep insights into treatment pathway nuances and how to influence pathway placement. PULSE provides a complete picture of brand and indication specific pathways across provider entities.

Patient access is not binary – understanding the quality of access and how to influence that position is much more valuable. For provider entities and IDNs, this means identifying internal pathway protocols, key affiliations and establishing a clear view of decision-makers and how to influence them.



Understand brand-specific management across over 150 brands by pathway.



Leverage adoption insights and key decision-maker recommendations to prioritize engagement.



Predict pathway placement, restrictions and variations from label using analogs.



Compare pathways across competitive products and track placement across key providers.



Engage NCCN panel members with clinical influence in relevant indications.