PATIENT ACCESS ANALYTICS

Powered by MMIT & Panalgo

Solution combines disparate data sources to provide a unique view of payer and prescriber behavior

About Patient Access Analytics:

With drug innovation today focused on precise treatments for highly targeted patient populations, life sciences companies are increasing their investment in real-world data to understand these populations, prescriber behavior, provider-payer mix, and the implications for the patient. But these large data sets require significant mapping, normalization and analysis, and often leave companies still seeking insights through sometimes expensive and ineffective avenues.

Patient Access Analytics integrates MMIT's real-world data assets--including claims, lab, pathways and payer coverage--with other data procured by life sciences companies into an intuitive platform that supports decision making in real time.

Leverages the deep flexibility and transparent architecture of Panalgo's data agnostic Instant Health Data (IHD) platform.

Generates answers in real time so that access barriers can be removed for patients in need of lifesaving treatments.

Allows you to link real-world data assets procured by your organization to MMIT market access data to allow for intuitive data visualizations.

Includes strategic recommendations from The Dedham Group.

Why Patient Access Analytics

MMIT provides unmatched data depth and breadth, including pharmacy and medical claims data, pathways and coverage data, and diagnostic lab tests and biomarkers, all in a turnkey solution.

MMIT
a norstella company

panalgo

Coverage and Claims Module

Integrates claims and coverage data with high accuracy to help your organization understand whether payers' written policies match market reality. Enables your account teams to determine if the volume of patients is tied directly to your negotiated coverage.

With the Coverage and Claims Module, manufacturers can:

- Gain insight into market reality
- Identify access distribution vs. adjudication
- Create a more evidence-based contracting strategy
- Understand competitive dynamics

Pathways, Claims and RWE Module

Integrates pathway data alongside claims and coverage data with high accuracy to help drive your organization's institutional engagement strategy. Enables your account teams to make decisions on where to play and how to win with institutional customers.

With the Pathways, Claims and RWE Module, manufacturers can:

- Determine eligible patient populations
- Analyze payer/pathway coverage by institution
- Map out opportunities across payers and institutions
- Drive utilization

100% FOCUSED ON THE CLIENT EXPERIENCE

MMIT subject matter experts are an extension of your team and are dedicated to supporting the tactical business needs of your internal stakeholders.

Learn more about **Patient Access Analytics** today!