

SURVEILLANCE

Obtain Immediate Policy
Changes with Configurable
Email Alerts

About Surveillance

Account managers are held accountable to understand the dynamics of their payer accounts to optimize their brand's access performance. This is challenging, given the pressure to control drug spend, complex relationships, complicated clinical policies, and nuanced regional dynamics.

MMIT Surveillance provides real-time alerts of new or updated policies, and a synthesis of those updates. This enables account managers to quickly take action with payers to modify account positioning and contracting strategy.



Track policy updates and additions that could impact your brand.



Validate and communicate payer wins and losses at your key health plan targets.



Optimize contracting strategies based on the most current market access information.



Ensure your team has a single source of truth for policy and restriction documentation.



Reduce the amount of manual research for your account management team.

Leading Clinically Assessed Policy Data

Policies & Restrictions

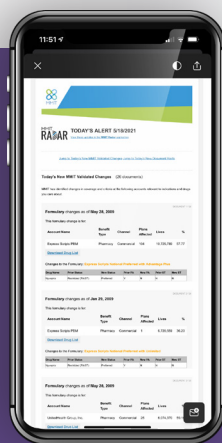
- Brand-level assessment of restrictions and medical policy documents
- Real-time notifications of changes and additions to policies

Notifications

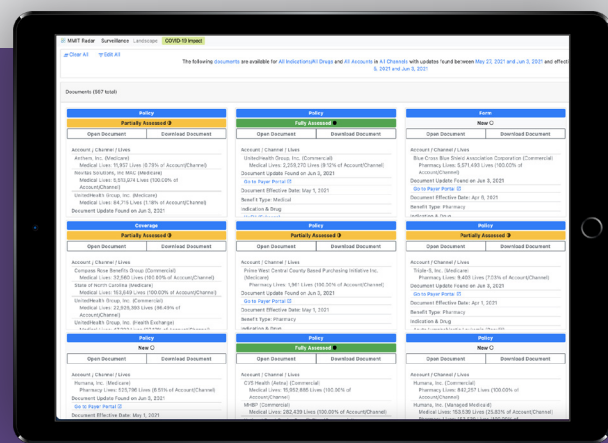
- Daily email alert specific to your indication and target accounts
- Links to web portal as well as the represented payer policy

Web Portal

- Web portal with direct access to payer policy documents source
- PAR note with highlighted changes to policy assessment



Deliver **'real-time'** policy email updates to your relevant account management team.



An account manager focused web portal, **customized to your team** and their objectives.

100% FOCUSED ON THE CLIENT EXPERIENCE

Senior-level experts aligned to your brand strategy and a dedicated liaison to support the tactical business needs of your internal stakeholders.

