MMIT
a norstella company

USE CASE

MMIT API: Enhancing Healthcare IT Software with More Comprehensive Data

Overview

A leading healthcare IT company was seeking to enhance its software offering by embedding comprehensive drug coverage and patient access data. The client wanted to:

- Get visibility into formulary coverage across therapeutic areas.
- Eliminate time-consuming manual processes to identify and validate prior authorization (PA) requirements.
- Fill gaps in data leading to higher coverage denials, creating delays in patient access to therapies.

Challenge

The client's software solution lacked comprehensive formulary data and PA requirements. Without this information, doctors using the software were unable to efficiently determine drug coverage or streamline access to therapies.

Solution

MMIT's API delivered seamless access to formulary, medical policy, and restriction data, helping the client integrate this information into their existing software platform.

MMIT's API gave them:

- Analysis of abandonment patterns and their link Comprehensive drug coverage data for doctors, presented directly in the client's software.•
- Access to prior authorization forms in advance, reducing time to therapy initiation.•
- Monthly analytics to compare changes in drug access relative to formulary coverage, step therapy, and PA requirements.

Outcome

Embedding MMIT's formulary and prior authorization data enabled end users (doctors) to view drug coverage and access barriers directly within the software. The client's platform became a "one-stop" solution, boosting adoption and license renewals. Faster access to PA forms reduced administrative hurdles, enabling quicker therapy starts for patients, and improved drug access data helped reduce coverage denials and treatment delays. MMIT's API gave the client tools to analyze pharmacy and medical benefit landscapes using payer and PBM data. Month-over-month insights into market shifts and changes in payer policies helped users make informed treatment decisions.

MMIT API powers healthcare IT with the most comprehensive data to evaluate patient access across therapeutic areas.

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