

# Harnessing the Power of Real-World Data

Real-world data (RWD) can help manufacturers understand the patient journey and support end-to-end decision-making—and MMIT can help.



## Why This Matters

Our RWD solution is the only one on the market that can provide critical insights across the clinical and commercial life cycle, consisting of:

Claims Data

Lab Data

Clinical Pathway Data

Coverage Data

## MMIT's Data Lake By the Numbers

### Claims Data

**300** million patients

- Channel representation of commercial, Medicaid, Medicare and other government coverage
- Insights across pharmacy and medical benefits
- 6+ years of longitudinal patient data

**2.1** million HCPs

- 7,000 hospitals
- 5,600 health systems
- 1,500 ACOs
- 6.5 million affiliations

**98%** of payers

### Lab Data

**210** million U.S. lives

**30** billion clinical transactions

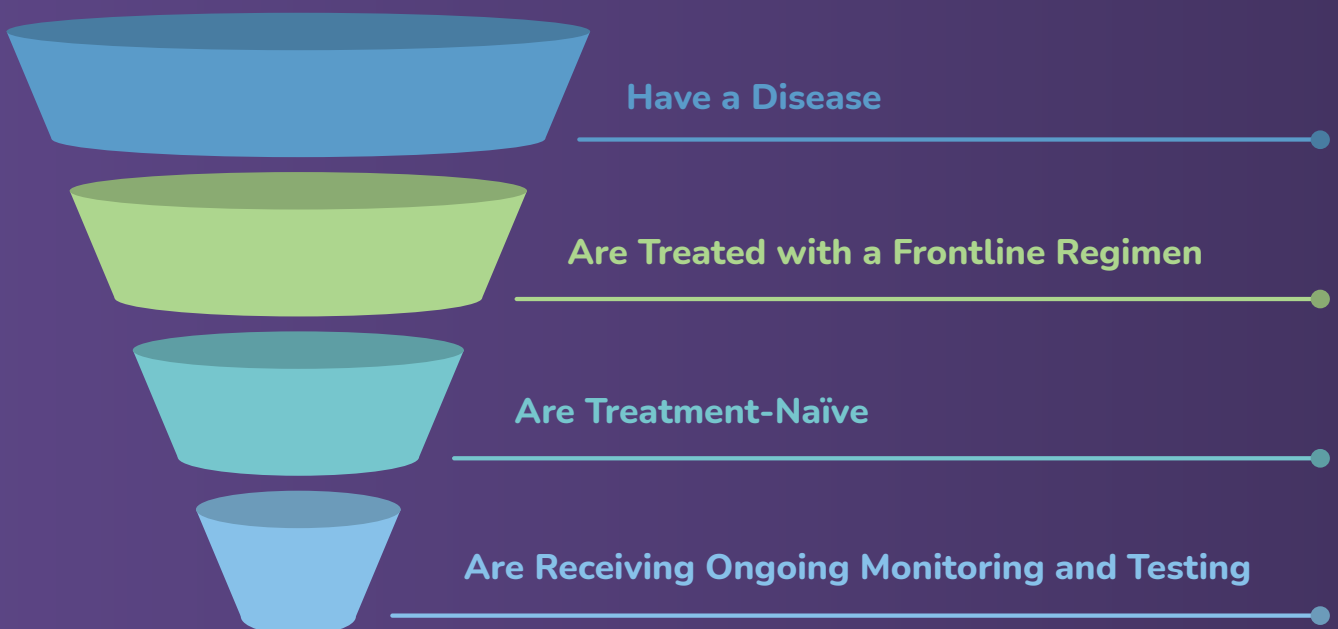
**500** million diagnostic test results per month

**177** million lab patients with linked claims

**200** million test results from in-patient hospitals

## Targeted Insights Tailored to Business Questions

MMIT's RWD solution's eligible patient algorithm breaks down how many patients:



## Our RWD Solution Helps You:

→ Gain a holistic understanding of patient access for your product

→ Identify gaps in payer reimbursement for testing and treatment

→ Find what factors influence HCPs' treatment decisions in your indication

To learn how to leverage RWD across the drug development life cycle, check out MMIT's RWD solution.

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