

Understand Payers with MMIT

Unlock the Power of Payer Insights with MMIT's Suite of Solutions

Your team needs the right tools to engage with payers confidently. MMIT provides organizations like yours with industry leading solutions designed to understand everything from payers to drug coverage.



Payer Landscape

Understanding payer relationships at a granular level can be difficult. **Payer Landscape** is an easy-to-navigate application that enables organizations across healthcare to segment payers by market share, line of business, geographic reach and key relationships.



340
Payers



6,700
Health Plans



302m
Covered Lives

Directory of Health Plans

Perhaps your team only needs to understand national and state level covered lives. **Directory of Health Plans** gives you a panoramic view of payer enrollment, helping you build competitive intelligence strategies around key decision-makers in your organization's territories.



500+
Insurers with
Ownership & Location



300m+
Lives Aggregated
by State & Plans

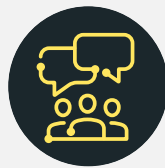


800
Mergers &
Consolidations Captured

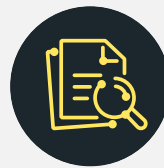


MMIT Reach

Now that your team has its targets, you need a way to get in touch with the key decision-makers at those organizations. **MMIT Reach** gives clients immediate access to direct contact details, including validated email addresses.



70k
Unique Contacts



50k
Validated Emails



1.2k
Average Job Changes
Per Month

Analytics

Need to go a step further and understand payer decision making? With **MMIT Analytics**, your team will gain access to comprehensive formulary, policy and restriction information to evaluate patient access to craft a full picture of payer behavior.



7,000
Health Plans



98%
US Covered Lives



3,000
Employers



Connect with MMIT today to gain access to the tools you need to succeed.

SCHEDULE A MEETING