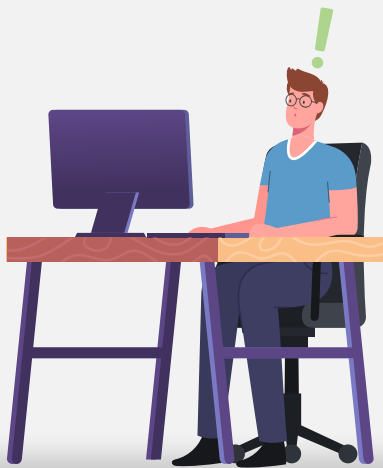


What Sets FormTrak Apart?

Why FormTrak is the best solution on the market, helping you share real-time payer coverage information with healthcare providers.



Native Integration with Veeva CRM

FormTrak is the only promotional solution with a native Veeva CRM application. This means we can simplify implementation and deployment with up-to-date, dynamic insights you can use to create/distribute impactful, location-specific print and digital “leave-behind” materials for HCP offices that detail local payer coverage for their brand, all from within Veeva CRM.



Combined and Streamlined Data

Our solution combines claims, lab and coverage data to provide a holistic view of prescribing behaviors and access information while streamlining brand strategy.



Veeva Gold Product Partner

MMIT is one of only three trusted, proven, certified Veeva Gold Product Partners signaling quality integrations across multiple Veeva product areas. FormTrak meets Veeva’s development, technical, and security requirements and has verified feedback from live reference customers.



Cost Effective

MMIT owns the data, reducing middleman costs and guaranteeing near real-time insights.

Connect with MMIT today to gain access to the tools you need to succeed.

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