

# **Directory of Health Plans**

**Solution Overview** 

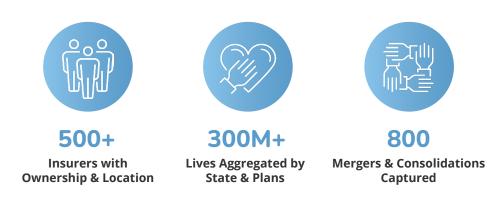
The Directory of Health Plans (DHP) provides organizations across healthcare with current and comprehensive health plan enrollment data.





### Overview

Directory of Health Plans gives you a panoramic view of payer enrollment, helping you build competitive intelligence strategies around key decision-makers in your organization's territories. This tool will help you simplify payer segmentation and understand parent/child relationships and affiliations.



#### Use the Directory of Health Plans to:

- Analyze current enrollment data and market share for every payer in the U.S.
- Identify growth opportunities for your products and services across every line of business
- Empower your teams with comprehensive, reliable data to efficiently execute your payer strategy

#### **Your Subscription Includes**

- Access to online portal
- 4 quarterly updates of enrollment data
- Monthly special reports, such as publicsector plan-level enrollment

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## Connect with MMIT today to gain access to the **Directory of Health Plans**

#### SCHEDULE A MEETING

