

# Payer Landscape

## Solution Overview

Payer Landscape provides organizations across healthcare a simple way to understand and segment health plan accounts by lives, channel and geography.



### Overview

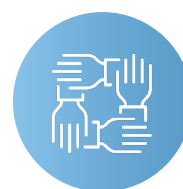
Payer Landscape is an easy-to-navigate application designed to segment payers by market share, line of business, geographic reach and key relationships. From in-depth account analyses to contact information, you will gain access to the necessary resources to understand the most granular payer data.



**340**  
Payers



**6,700**  
Health Plans



**302M**  
Covered Lives

#### Use Payer Landscape to:

- Access hyper-targeted analyses of enrollment by benefit types
- View relationships between MCOs, PBMs and employers
- Map key payers and their attributes to support segmentation



### Payer Profiles

Access in-depth reports focused on the top health plans, PBMs and all 50 U.S. states within Payer Landscape.

Download a preview of MMIT's Payer Profiles:

[PAYER PROFILE SAMPLE](#)

[PBM PROFILE SAMPLE](#)

[STATE PROFILE SAMPLE](#)

### MMIT Reach

MMIT Reach is our payer and PBM contact database, available within Payer Landscape. This tool gives you access to a validated universe of over 70,000+ key health plan and PBM decision-makers, along with a monthly trigger report to detail new contacts and job changes.

**70K**

**Unique Contacts**

**50K**

**Validated Emails**

**1.2K**

**Avg. Job Changes Per Month**

Connect with MMIT today to gain access to **Payer Landscape**.

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