

Your Claims Data is Missing 60% of Clinically Obese Patients.

NorstellaLinQ Can Find Them.

Obesity diagnosis coding is undercounting the true anti-obesity medication-eligible population.



Only 40%
of clinically obese patients carry an obesity diagnosis code.



6 in 10
clinically obese patients are invisible to diagnosis-code-based identification.



1 in 4
obese patients have neither an obesity diagnosis code nor a BMI code, making them invisible to claims-based identification.

Diagnosis codes capture only a fraction of the true obesity population. Measured against recorded BMI from height and weight, the majority of clinically obese patients are not identified through claims data alone, creating blind spots for patient identification, market sizing, and real-world evidence generation.

Where the Blind Spot Is Greatest

BMI Class	Patients Missed
Class I (30–35)	67–72%
Class II (35–40)	55–62%
Class III (40+)	39–47%

See More Data, Reach More Patients

NorstellaLinQ links biometric measurements, including exact height and weight, with claims, EHR, clinical notes, pharmacy, and social determinants of health to identify the patients diagnosis codes miss. Biometric-linked data reveals the true anti-obesity medication-eligible population, not just the coded one.

Get Closer to the Patient Than Ever Before

Learn how NorstellaLinQ helps manufacturers, payers, and researchers identify eligible patients, generate richer evidence, and better understand real-world treatment.

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